

The Digital Transformation Journey

What's involved and the Micro Focus way

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Digitization is happening Now



50%

of CEOs say their industry will be digitally transformed by 2020



46%

of product value will be digital by 2020



30%

reduction in cost for business operations driven by smart machines by 2018



84%

of CEOs expect digital to increase profit margin

Digitization impacts Social Behavior!



Digitization impacts Social Behavior – really?



What my Customers worry about

Digital User Experience and Service Assurance

Personalized offerings, Access from anywhere with 5 star user experience

Enterprise Agile Service Delivery on Hybrid Clouds

Optimized service operation to deliver new services quickly

End to End Application and Data Security

Securing personal data and comply to regulations

Big Data Analysis and Predictive “Anything”

On business data, sentiment analysis on clients

IoT – Internet of Things

Combining OT and IT for new services and products

Others

Stay tuned to the end

Digital User Experience and Service Assurance

JK Android

FunDex 97

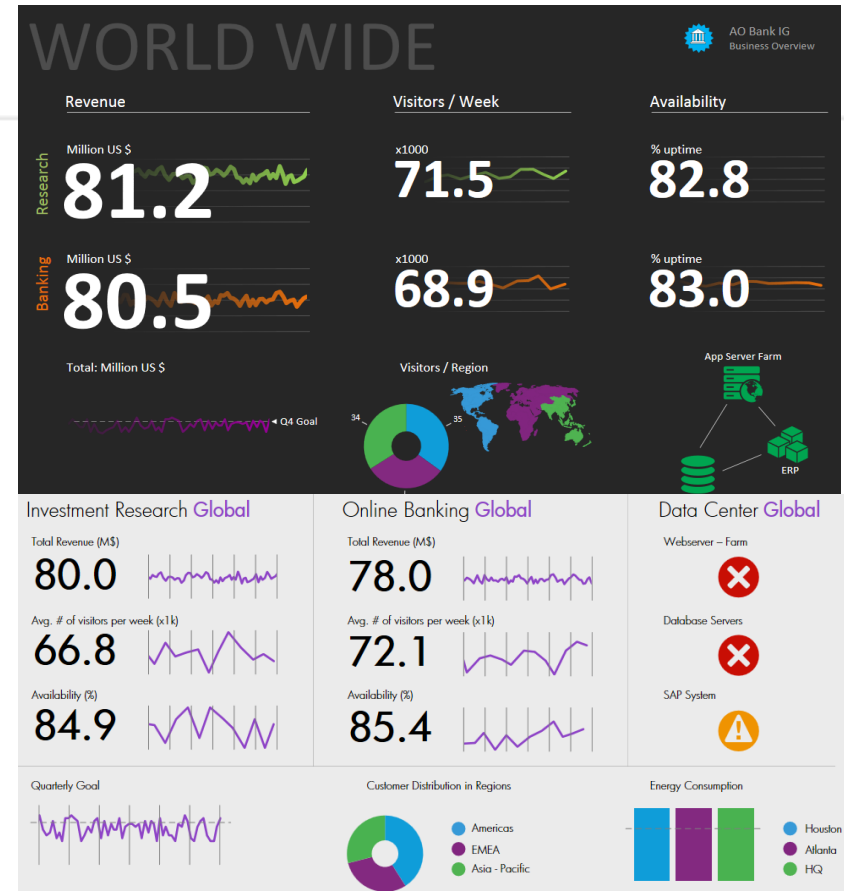
FunDex Overview



97

Average FunDex Score

What's this?



Enterprise Agile Service Delivery



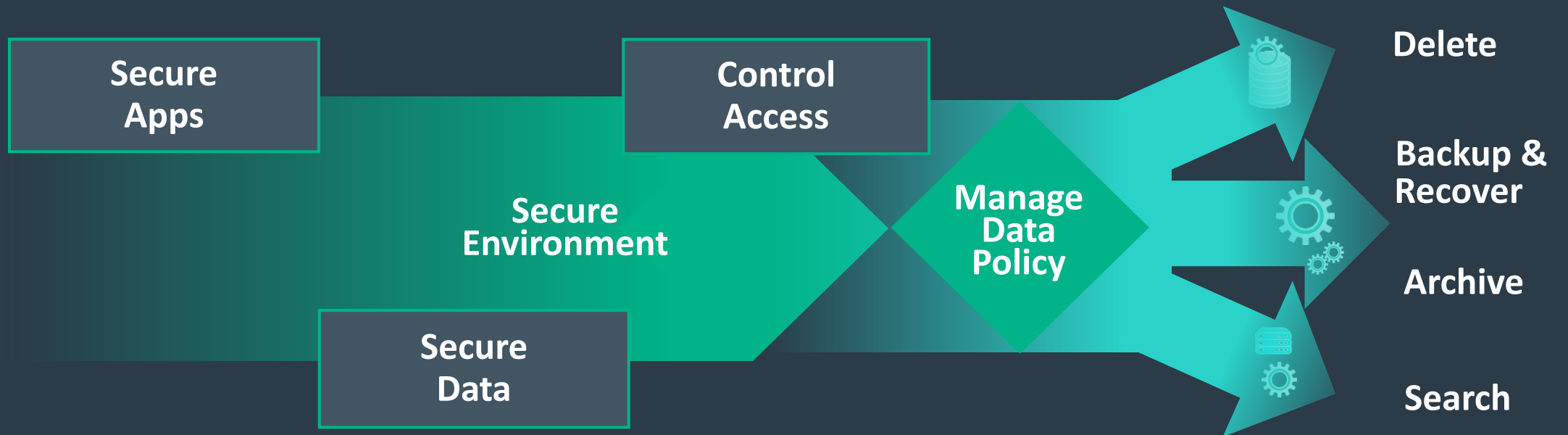
End to End Application and Data Security



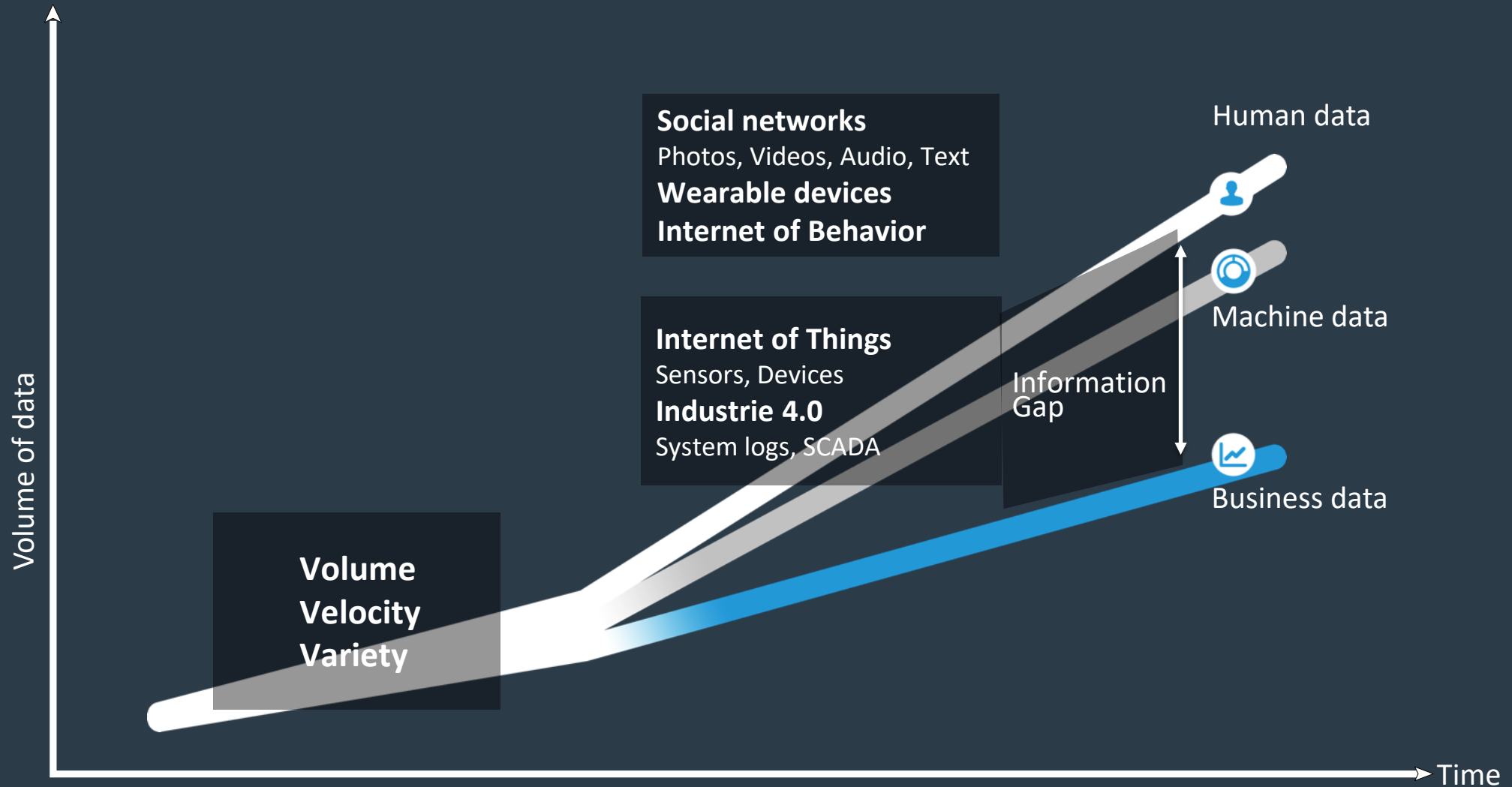
GDPR: General Data Protection Regulation

MIFID: Markets in Financial Instruments Directive

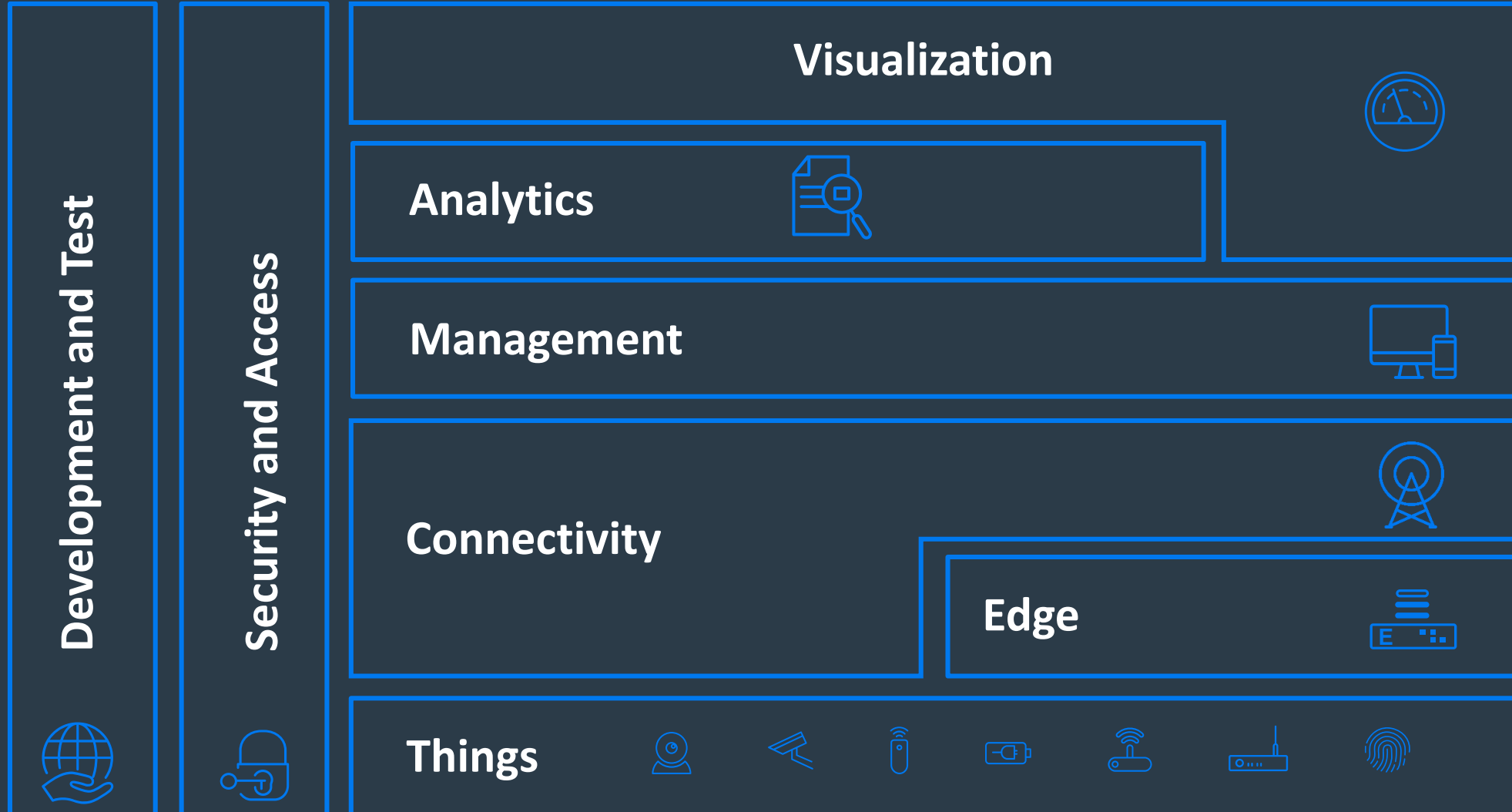
“if you think compliance is expensive, try non compliance”



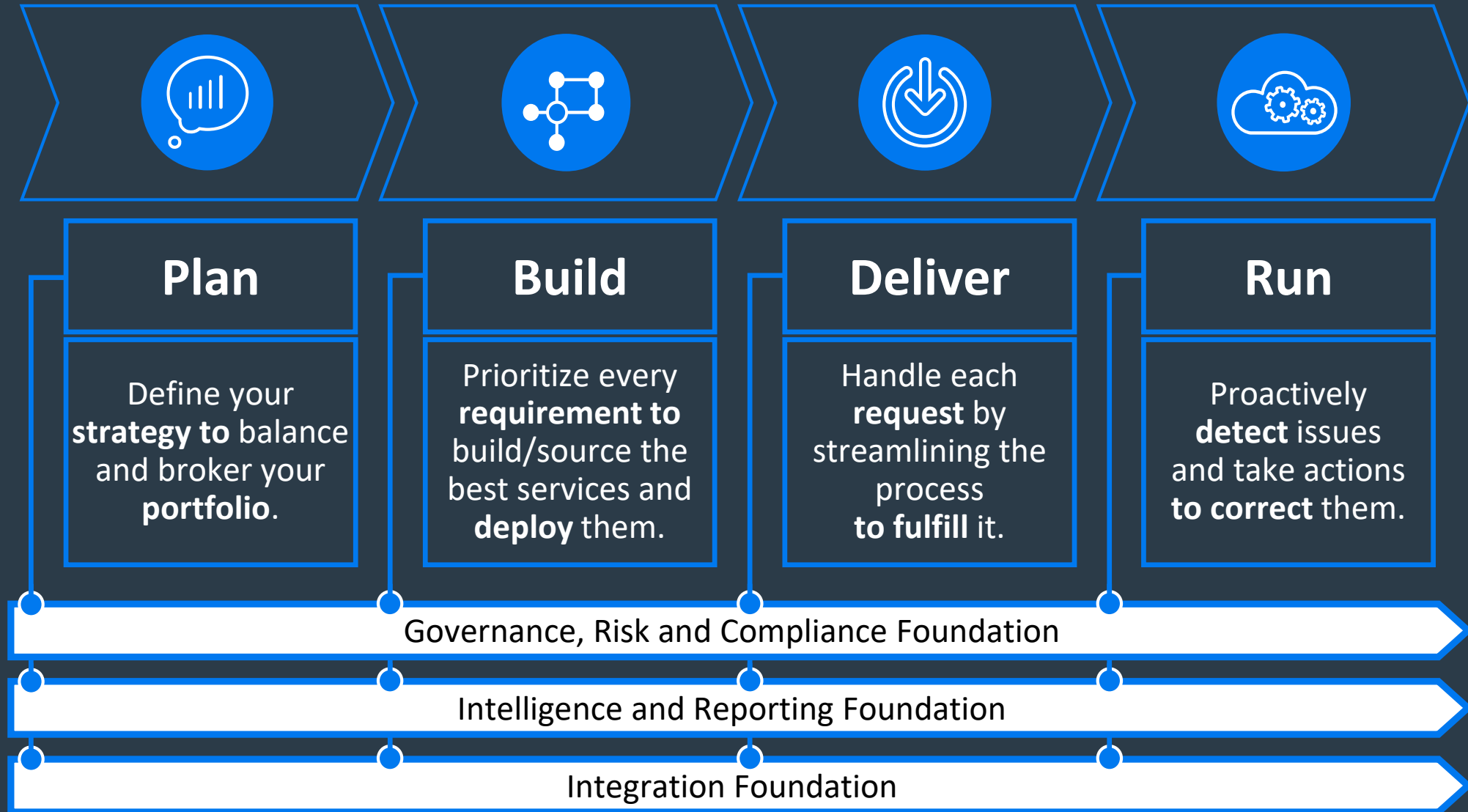
Big Data Analysis and Predictive “Anything”



IoT Solution Blueprint



Bringing it all Together - IT4IT Value Chain



What my Customers worry about - Others

New Business Models and Services

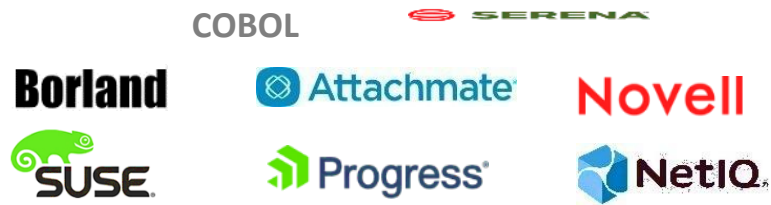
AaaS, dynamic partnering and new flexible licensing

Employee and Innovation Management

Start-up like Innovation labs and culture, attractive employer

Discover the new Micro Focus

18000



40



30



Combined Micro Focus: An Industry Shaper



Customers first



Thank You

