

GITEX TECHNOLOGY WEEK

60 MINUTES

Show dates: 10-14 October 2022, Dubai World Trade Centre | Exhibition hours: 10am-5pm

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DAY 4 PM

Conceal and Spire partner up to tackle Zero Trust Security

Conceal and Spire Solutions Sign International Partnership Agreement for Zero Trust Security at GITEX 2022.



Conceal, the leader in Zero Trust isolation and ransomware prevention technology, and Spire Solutions, a leading value-added distributor, signed a strategic partnership agreement today at GITEX 2022 for Spire to serve as the distributor for Conceal's platform and ConcealBrowse

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StarLink onboards Automation Anywhere

StarLink Collaborates with Automation Anywhere to Enable Organisations across the Middle East to Adopt and Scale Automation.

StarLink, an Infinigate Group Company, today announced a collaboration with Automation Anywhere, a leader in cloud-native intelligent automation, to expand their RPA and AI driven intelligent automation solutions portfolio to more customers across the Middle East.

Organisations are constantly looking to transform their operations and are

investing heavily on technologies driven by RPA and Artificial Intelligence. RPA enables organisations to automate routine tasks and allow humans to focus on roles that require creative and critical thinking. However, in pursuit of a next-level customer experience and extensive operational efficiency, there is a need for the digital ecosystem to be enhanced with RPA combined with Artificial

Intelligence and Machine Learning.

Automation Anywhere is the no. 1 leader in cloud-native intelligent automation that empowers enterprises to digitise, automate and analyse processes with one integrated platform called the Automation Success Platform, that empowers enterprises to explore new automation

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On the Security Frontlines

In a special interview with Security Advisor, Gopan Sivasankaran, General Manager, META at Secureworks, tells Anita Joseph about the company's growth in the past year, its cutting-edge XDR platform and participation at GITEX.

What can we look forward to from Secureworks at GITEX?

This year, we'll be present along with our partner Redington Value, and the spotlight will be on our XDR capabilities. There's a lot of

ambiguity around XDR-the common perception is that it's a combination of SIEM & EDR, which is not the case, and GITEX will give us the perfect opportunity to create awareness about what it actually is. We'll

also focus on other key areas such as consulting, penetration testing and Incident Response (IR), among others.

Tell us about your partnership with Redington Value. What's the synergy like?

There are two facets to this relationship. We benefit from the scale that Redington provides, with its extensive regional presence and massive partner ecosystem, which helps strengthen our narrative. Redington, on its part, leverages

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Making Security Seamless

Mohammad Ismail, Regional Director - Middle East, Delinea, tells Security Advisor ME that as remote work, hybrid IT environments, and new types of applications and endpoints continue to expand the attack surface, there is an urgent need to bring together PAM capabilities that address traditional and emerging use cases from one unified interface.

Theme of Delinea's participation

As organisations continue their digital transformations, they are faced with increasingly sophisticated environments and more challenging requirements for securing an expanded threatscape. Legacy

PAM solutions are not designed for today's hybrid environments, are too complex, and cannot solve current privilege management challenges.

Our core message to attendees at GITEX is that the opposite of complex isn't simple – it's seamless. Our mission is

to provide security that's invisible to the user, while simultaneously providing IT and security teams with the control they require.

Solutions that Delinea will be showcasing at GITEX Global 2022:

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A Comprehensive Security Framework

Joe El Khoury, Director – Cybersecurity, Raqmiyat LLC, tells Anita Joseph in an exclusive interview how Raqmiyat helps customers achieve their IT security vision, starting from the user to the network, to the application, and finally to the data.



Joe El Khoury

How would you describe the cybersecurity landscape in the region today?

Ransomware continues to be a major threat in the UAE. UAE businesses have experienced a greater number of ransomware attack in the last 12 months which resulted in major damages to the organisation. According to a survey, 84% of UAE companies paid the ransom in these attacks, which is more

than 20% higher than the global average. Of the companies that paid, 90% experienced a second ransomware attack and 59% found their data corrupted. Public Infrastructure Systems and Government IT systems have become a target of choice for hackers. As in the news, malicious actors, backdoors, commodity ransoms, etc are all knocking government agencies and financial institutions across. The UAE is rolling out several digitisation initiatives and they are also aware of the new threats associated with digitisation-the nation is well prepared for that.

Threat actors will continue to leverage new techniques and organisations should be aware of what to expect. RansomOps will likely start moving toward the exfiltration and encryption of cloud data. Use of the cloud has grown, especially since the pandemic, and as a result, RansomOps are searching for vulnerabilities to target on platforms like AWS and Azure.

What are some of the threats that are prevalent in the region now, post the pandemic?

Post-pandemic, many

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Spire...

solution in the Middle East and Africa regions.

According to Gartner, increasing cyberattacks, threats to cyber-physical infrastructures, and the malicious nature of ransomware are expected to increase end-user spending on security and risk management in the Middle East and North Africa to total \$2.6 billion in 2022, an increase of 11.2% from 2021.

“Globally, we are at a critical inflection point as Zero Trust becomes validated as the most effective approach for securing enterprise IT environments and online services delivery”, said Sanjeev Walia, Founder & President at Spire Solutions. “Conceal’s patented zero trust solutions are proven in their deployment with the Fortune 100 and some of the world’s largest government agencies. We are honoured to partner with Conceal to make these solutions accessible

in the Middle East & African regions too”. ConcealBrowse was recently introduced and performs pre- and post-processing of code on a computer to protect against browser-borne attacks including RATs, Trojans, Worms, Ransomware, Browser Hijacking, and more. It leverages an intelligence engine that works at machine speed with near-zero latency to dynamically and transparently pre-process and analyse code and move suspicious, unknown, and risky code to a cloud-based

isolation environment. This unique, patented approach ensures that malicious code or files never enter enterprise devices and cannot infiltrate the network. ConcealBrowse works with existing browsers and supports all popular operating systems, integrates with Microsoft Active Directory, single sign-on authentication, and other identity management systems. “The proven success of our platform is enabling Conceal to embark on an aggressive global

The Spire team has proven their leadership, and we look forward to a mutually beneficial partnership”.

growth strategy”, said Gordon Lawson, CEO of Conceal. “The Middle East and Africa are experiencing significantly increasing demand for zero trust solutions and are a natural next step for Conceal. The Spire team has proven

their leadership in these regions, and we look forward to a mutually beneficial partnership”. While at GITEX, you can meet Conceal in the Spire Stand H2-B1 in Hall 2 of the Dubai World Trade Centre.

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Secureworks...

the Secureworks Taegis platform to power its recently-launched ‘DigiGlass’ brand, which, in turn, ensures that we deliver on our vision of ensuring that Taegis XDR is at the heart of every SOC.

MSSP partners are important for Secureworks and Redington is our valued MSSP partner, using our platform to deliver their services. Therefore, this synergy is significant for both of us.

What has the last one year been like for Secureworks?
It was a phenomenal year where we saw growth and

expansion at every level. I’ve completed a year in my new leadership role with Secureworks in the region, and in that period, we witnessed remarkable progress across all fronts. In the channel space, we signed up with Redington and elevated the relationship to the next level. We also grew in terms of headcount, hiring key resources in South Africa and witnessing business growth in emerging Africa. We hired our first employee in Bahrain, who also looks after Kuwait, and appointed a Saudi national for Saudi Arabia. In fact, in the last 12 months, we hired around 13 people-a growth of around 50-60% in terms of headcount. Our XDR revenues

also rose significantly, and we signed on some key MSSP partners. We received public references-customer advocacies-where CISOs discussed how they were able to enhance their SOC operations with the Secureworks platform. Looking back, it’s been a productive and extremely rewarding year.

Let’s talk security-MDR in particular. With so many MDR players in the market, how do you think a buyer can evaluate a provider and make sure he’s getting what he really needs?
MDR should be built on sound XDR technology. It’s important to realise that you cannot deliver good MDR service

MSSP partners are important for Secureworks and Redington is our valued MSSP partner, using our platform to deliver their services.

without having a solid XDR platform. Contrary to what many believe, a SIEM solution with an EDR or MDR rolled into it does not make it MDR-that’s just a stunted version of it and nothing more.

This makes it essential to fully comprehend XDR as a concept before getting into MDR-it’s like having a big data lake where you collect raw telemetry instead of just getting alerts. An EDR forwarding an alert to a SIEM is unlike raw telemetry being forwarded to a big data analytics platform, and that’s a massive difference.

That said, the ‘R’ in MDR represents response. So, a buyer would need to really understand how good a provider’s Incident Response team is-what their qualifications are, whether they have the skill sets required to handle a breach, how good they are from a detection and investigation perspective, how much threat intelligence visibility they have, what kind of threat research they’re doing, how good they’re with threat hunting-all of this is extremely vital.

Today, everyone claims to be an XDR provider-they’re all being forced into this space because of the huge demand there-so it’s

important for a buyer to carefully sift through these aspects.

Why choose Secureworks as an MDR provider?
There are two reasons for this. The first is that we have an open XDR platform, which means we do not rip and replace whatever investments a customer has made. This also implies that we can work with other network security controls, whether it’s Palo Alto, Crowd Strike or FireEye, and will not force customers to use the Secureworks controls. Customers find this convenient, because other security providers almost always force them to use their agents and security controls.

The second reason is that we’ve been doing SOC for 22 years, so we understand this better than anyone else. Also, our service mindset is unique. Most of the MDR providers today are technology companies that got into the service business in the last 2-3 years. But for us, service is our DNA and we’ve been doing this for a really long time, so we have a clear advantage.

There are the two key differentiators among many others, that make Secureworks stand out from the rest.

Secureworks has a lot of plans for the region going forward. Can you tell us about some of them?

One of the things we’re doing globally and I’m replicating in my region, is that we’re tapping the mid-market. We used to be an enterprise-class solution and not affordable for the mid-market space till a few years ago. Not anymore. We’re now saying that security is not only for enterprises, but also for everyone else. In fact, it’s becoming increasingly clear that it’s time for the mid-market to invest in security, because this segment is progressively becoming targets of business email compromise and other kinds of fraud. So, Secureworks is stepping in to become affordable for the mid-market.

Another aspect is our improved focus on the channel. Since we’re growing beyond the niche space we used to operate in and diversifying into the large, mid-market segment, we need our partners now more than ever, to grow further. I started with two employees in the region 9 years ago, now we’re thirty-one. We’re not just hiring sales and pre-sales personnel but also expanding our channel and our delivery organisation with presence in Incident Response, Penetration Testing, Program Management and Customer Success Management- we continue to hire these team members in the region, locally.



Gopan Sivasankaran

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Starlink...

opportunities that RPA could not previously address.

Ahmed Diab, COO, StarLink, An Infinigate Group Company said, “We are engaged with many organisations across the region to accelerate their digital transformation journey by leveraging on our IA technologies that caters to AI, Machine Learning and Advanced Analytics. Automation Anywhere



is a strategic addition to our IA portfolio with their AI driven RPA expertise that completes our IA ecosystem. We are extremely excited about this onboarding and are looking forward to a successful partnership”.

“We are excited to partner with StarLink to empower more organisations across the region to scale automation, giving back time to knowledge workers to focus on value-added tasks and build deeper customer relationships, ultimately driving business

success”, said Dinesh Chandra, Regional Vice-president, Middle East and Turkey, Automation Anywhere. “Together, we can further accelerate business transformation by making automation accessible to everyone through our enhanced Automation Success Platform. This includes solutions such as Document Automation, AARI for Every App, CoE Manager, Citizen Development, Process Discovery, and the Automation Pathfinder Program”.

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Delinea...

Delinea is a leading provider of privileged access management (PAM) solutions that make security seamless for the modern, hybrid enterprise. At GITEX, we will showcase our portfolio of solutions that empower organisations to secure critical data, devices, code, and cloud

infrastructure to help reduce risk, ensure compliance, and simplify security. We offer a comprehensive and modern PAM solution portfolio that not only provides the right users just-in-time and just enough access to critical data, servers, and applications but also provides end-to-end monitoring and reporting to identify abuse of privilege and quickly thwart attacks.

Expectations and Plans for the show this year:

GITEX this year will be especially relevant to us as it will be the first edition of the show where we will participate under our new brand identity which was unveiled earlier this year following the successful merger of established Privileged Access Management (PAM) leaders Thycotic and Centrify. We are excited to have the opportunity to introduce prospects, customers, and partners to Delinea, and to our new Regional Director, Mohammad Ismail, who joined us in August year from our valued distributor partner, Shifra.

Through our engagements at the event, we want to emphasize that



Mohammad Ismail

whether in the cloud or on-premises, Delinea provides powerful, customisable, and scalable solutions to secure organisations of any size or in any industry, no matter their PAM maturity.

Forward-looking plans:

Remote work, hybrid IT environments, and new types of applications and endpoints continue to expand the privileged account attack surface. This has created an urgent need for a holistic vision, bringing together

PAM capabilities that address traditional and emerging use cases from one unified interface – what we at Delinea call Extended PAM.

As business requirements and the threat landscape has evolved, so too has our regional strategy. We are presently focused on evangelising the Middle East market on how the Extended PAM approach redefines PAM to treat all users as privileged users and address complex IT environments. Our aim is to help businesses recognise how this solution ensures scalability by treating identity as the common thread for authentication and applying policy-based authorisation controls to meet zero trust and least privilege best practices.

Whether in the cloud or on-premises, Delinea provides powerful, customisable, and scalable solutions to secure organisations of any size or in any industry, no matter their PAM maturity.

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Raqmiyat...

organisations were forced to rapidly adapt to meet new challenges and the cyber threat actors were taking advantage of this shift, cloud adoption is rising with a remote workforce and companies are trying to cope with the scalability and accessibility offered by those solutions. While companies are moving to the cloud, security is lagging since cloud infrastructure is different from the traditional data center. Phishing is getting more sophisticated, and the attacks are using machine learning to distribute more convincing fake messages, the ransomware strategies are evolving and allowing hackers to deploy advanced technologies to

encrypt data. Connected devices are opening doors for IoT attacks and create a greater attack surface-more devices mean greater risk. The cryptocurrency movement is also affecting cybersecurity in other ways, where the crypto-jacking trend plays a role in hijacking computers for cryptocurrency mining, moving forward, as cybercriminals become more sophisticated, the cybersecurity professionals suffer a severe shortage that intensifies the cyberthreat.

Tell us about Raqmiyat’s cybersecurity portfolio. What is the focus of your offerings?

We offer comprehensive cyber security solutions and services that help organisations secure their assets

from malicious threats and improve overall security and cyber-resiliency. We deliver real value to customers and partners with our vendor-agnostic and technology-centric security framework. By using our framework, customers are able to comprehensively achieve their IT security vision, starting from the user to the network, to the application, and finally to the data. We help decision-makers to quickly and easily visualise multiple security domains to help understand, prioritise, and mitigate risk. We offer our solutions and services covering areas such as Threat Protection, Incident Response, PIM/PAM/Identity Management, Multi-factor Authentication, database activity monitoring, network access control, Email security,

The lack of real-time visibility for the enterprise security status associated with IoT devices has become a focus for threat related to credential harvesting and ransomware.

secure mobility/EFT, Infrastructure Security, Data protection, Identity & Access Management, Risk & Compliance, Security Intelligence Center, and Managed Security Services.

How does Raqmiyat help organisations achieve cyber resiliency and mitigate risk?

Achieving cyber resilience has become a challenging task because in recent years, there has been a clear rise in threat volume and cybercriminals moved to sophisticated

techniques to evade detection and target high value assets. The lack of real-time visibility for the enterprise security status associated with IoT devices has become a focus for threat related to credential harvesting and ransomware. This trend needs an effective cybersecurity risk mitigation strategy that limits the impact of successful attacks. Raqmiyat offer organisations to achieve their security target and create security policies and processes to reduce

the overall risk of a cybersecurity threat. We separate the risk mitigation into three main sections: Prevention, Orchestration and Recovery and we adapt the cyber risk mitigation for the organisation to always maintain an upper hand.

What is your advice to organisations looking to strengthen their cybersecurity infrastructure?

The first would be to bring in real-time visibility of business exposure due to cyber risks. The other factors would be to draw a correlation between the ROI of cyber investments and losses owing to cybersecurity, detect and eliminate overlapping security technologies and bring in near real-time visibility and transparency on business exposure.

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etisalat by e& partners with Builder.ai to unlock SMB potential

etisalat by e&'s customers will have access to Builder.ai's Studio Store and its wide range of pre-packaged apps that enable SMBs to become digitally native without ever having to hire a developer.



Builder.ai has entered a region-wide partnership with Etisalat UAE, branded as etisalat by e&, the UAE telecoms pillar of e& (formerly known as Etisalat Group), aimed at

empowering small to mid-sized businesses (SMBs) with a digital first future that is accessible, cost-effective and efficient. etisalat by e& will offer its existing clients access to

Builder.ai's Studio Store, an ever-increasing catalogue of app starter kits (web and mobile) that are designed to enable SMBs to grow and manage a digital-first experience for their customers and businesses without needing to code or hire a developer. As kick-off, Studio Store will be offering a selection of ready-to-go apps, such as local delivery apps that can be delivered to customers in less than 72hrs. This will result in bringing more businesses online faster and at a fraction of the cost of building from scratch. Studio Store makes selling to an ever-mobile customer base

effortless, and retailers can showcase their goods and services with a scrollable carousel, while offering a wide range of secure payment methods. The app includes features that will handle most e-commerce experiences, along with full-circle support to keep the app updated and the cloud needed to run the app and scale the business. BuilderStudio Store can also serve as a base to which customers can add features from Builder Studio to further customise their app over time. Esam Mahmoud, Senior Vice President, Small and Medium Businesses, etisalat by e& said, "Working with Builder.ai gives us the opportunity to support our customers gain access to ready-to-go app solutions,

Our partnership reinforces our commitment to digitally empowering people and societies so that we can accomplish more together".

making it easier for them to grow their digital footprint. Through our partnership, we are helping small and medium businesses become digitally native from driving superior customer experience through to boosting operational efficiencies. Our partnership

reinforces our commitment to digitally empowering people and societies so that we can accomplish more together". Sachin Dev Duggal, Co-Founder and Chief Wizard, Builder.ai, said, "Our partnership with etisalat by e& highlights our commitment to the UAE as we endeavour to grow our presence in digitally unique markets. We believe that every business should be empowered to unlock its true potential, and with our Studio Store offering and etisalat by e&'s vast reach, we look forward to inspiring small business owners and entrepreneurs to find more impactful ways to scale their businesses and engage with customers in an ever-evolving omni-channel world. Our mission is to digitise millions of small medium sized businesses with this strategic initiative and align with UAE's vision of 2030".

Mimecast to showcase Mimecast X1 platform at GITEX 2022

Designed to empower organisations to mitigate risk and manage complexities with easy-to-deploy cybersecurity solutions.

Mimecast, an email and collaboration security company, will showcase the Mimecast X1 Platform at GITEX Technology Week 2022. The widespread adoption of hybrid work environments coupled with the increased usage of digital-centric communication channels has expanded the attack surface – creating new organisational security risks for both people and data. By safeguarding email and business communications, the Mimecast X1 Platform is engineered to leverage a rich source of intelligence to learn about people and how they

collaborate. These insights enable organisations to work protected by protecting their people, data, and communications. The Mimecast X1 Platform is designed to mitigate risk across email communications – the No. 1 attack vector – and help empower organisations to secure their workplace environment wherever work happens. It serves as the foundation of the Mimecast Product Suite – built to drive industry-leading detection capabilities, deliver reliability, resilience and scale, and transform data

into insights that turn email and collaboration security into the eyes and ears of organisations worldwide. The Mimecast X1 Platform encompasses four core innovations designed to mitigate risk and manage complexities: **• Mimecast X1 Precision Detection:** Mimecast X1 Precision Detection is engineered to apply the latest advancements in AI and Machine Learning and enable intelligent detection of emerging and unknown threat types, while layered protection keeps users safe all the way down to the point

of risk. The industry's most robust view of the email threat landscape – derived from Mimecast's inspection of 1.3 billion emails daily – powers instantaneous blocking of the vast majority of email-based threats. **• Mimecast X1 Service Fabric:** By allowing customers to grow securely and seamlessly and uncover user insights that can accelerate detection and response, the Mimecast X1 Service Fabric provides the foundation for cloud-delivered security at scale. **• Mimecast X1 Data Analytics:** Providing the foundation for a wide array of services and capabilities – from the discovery and analysis of new threats and accelerated product innovation to rich context for threat researchers and support for cross-correlation of data with systems beyond email – X1 Data Analytics is built



Werno Gevers

with one primary goal in mind: making information actionable for customers. **• Mimecast Extensible Security Hooks (MESH):** MESH exposes a vast API ecosystem that supports fast, simplified integration of Mimecast with existing security investments. Hundreds of integrations to third party security solutions have been implemented, spanning SIEM, SOAR, EDR to TIP and XDR. The result is reduced

complexity, lowered risk, and optimised security investments. Werno Gevers, cybersecurity expert at Mimecast, says: "GITEX offers companies a great opportunity to share new solutions with the market and connect with customers, partners and other likeminded organisations. For Mimecast, it's also an opportunity to share our new vision of helping the world work protected and the importance of an integrated ecosystem. Since we're sharing a stand with our partner Netskope, we looking forward to showcase how organisations can leverage Netskope's security cloud and Mimecast's email security to provide better protection and response against a broad range of malicious actors." Mimecast will be sharing a stand with API partner Netskope in Hall 1 - E2.

Cisco appoints Sayed Hashish as VP of Customer Experience for MEA

In his new role, Hashish will help shape Cisco's strategic CX direction in MEA, with a strong focus on leveraging technology to support digitisation, innovation and social inclusion.



Sayed Hashish

Cisco has announced the appointment of Sayed Hashish as Vice President for Customer Experience CX, Middle East & Africa, succeeding Adele Trombetta who was promoted to Vice President for CX, EMEA in late 2021. Hashish, a 24-year technology veteran of Microsoft, brings more than three decades of diverse experience in executive leadership and digital transformation to the wider region. Prior to joining Cisco, Hashish was General

Manager, Microsoft UAE, where he spearheaded planning and growth initiatives that enabled and empowered digital transformation in the UAE. Before that, he was Regional General Manager for Microsoft Gulf where he successfully launched the company's Middle East Cloud regions. In his new role, Hashish will help shape Cisco's strategic CX direction in the Middle East & Africa, with a strong focus on leveraging technology to support digitisation,

innovation and social inclusion. He will help build customer loyalty and ensure customers take full advantage of Cisco's software, services, and subscription offerings. CX is one of Cisco's largest business units, and a key growth engine for the company's transformation to a recurring revenue business model. Adele Trombetta, Vice President, Customer Experience, EMEA, said: "I am delighted to have Sayed lead CX in the Middle East and Africa. With decades of experience in the technology sector, he will help accelerate our transformation strategy and drive further growth in the region."

Commenting on his appointment, Hashish said: "I am thrilled to join Cisco. I have always admired the trust Cisco enjoys from its customers and partners which uniquely positions us to drive digital transformation with our customers and enable the Middle East and Africa region to take full advantage of opportunities technology creates. I feel privileged to be part of the Cisco's transformation journey and support the team in building great capabilities that unleash market potential and accelerate growth." Hashish holds a Bachelor of Science in Physics from the American University in Cairo.

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Tenable to highlight Continuous Exposure Management capabilities at GITEX

At GITEX 2022, we want to help organisations appreciate what constitutes the modern attack surface.



Maher Jadallah

Tenable, the Cyber Exposure Management company, will exhibit at GITEX Global at the Dubai International Convention and Exhibition Centre from October 10 - 14, 2022. At the event, Tenable will showcase its powerful combination of continuous exposure management solutions for the modern attack surface that will help organisations translate technical asset, vulnerability and threat data into clear business insights and actionable intelligence. GITEX is timely given

the dramatic rise of ransomware, nation state-sponsored threats and a flood of new vulnerabilities, which has seen cybersecurity teams under siege. This follows the dramatic adaptations businesses have made to how they operate — with cloud adoption, new applications and the increased use of personal devices and remote access tools transfiguring the corporate attack surface. For security teams, managing the plethora of technologies has been

The team will be on hand to help businesses understand how they can focus their efforts to prevent likely attacks.

a challenge, leaving enterprises vulnerable to cyberattacks. “When we think of traditional network security, the goal is to fortify the perimeter to prevent threats outside of the network from getting in. However, the way we work today

means this approach is no longer feasible,” said Maher Jadallah, Senior Director Middle East & North Africa, Tenable. “At GITEX 2022, we want to help organisations appreciate what constitutes the modern attack surface. Our team will be on hand to help them understand how they can focus their efforts to prevent likely attacks, and accurately communicate exposure risk to their business partners to improve performance cross functionally.” Tenable will be co-exhibiting alongside AmiViz, from booth H1-A1 and Ingram Micro from booth H3-D30. The Tenable Team will be offering demonstrations of its continuous exposure management platform, including Tenable.io, Tenable.sc, Tenable.ot, Tenable.ad and Tenable Lumin.

Radware launches cloud security centre

Responds to regional demand for low latency performance and complies with offshore data routing requirements

Radware, a leading provider of cyber security and application delivery solutions, has announced the launch of a new cloud security centre in the United Arab Emirates. Located in Dubai, the facility will reduce latency for in-region traffic and offer customers faster mitigation response times against denial-of-service attacks, web application

attacks, malicious bot traffic, and attacks on APIs. It will also mitigate compliance processes involved in offshore routing. The Dubai addition complements Radware’s existing cloud security network. Today, the network includes over 10Tbps of mitigation capacity across more than 50 security centres located around the globe.

“As part of our strategic cloud services initiative, we continue to accelerate cloud innovation to provide our customers with the highest level of cyber security services,” said Haim Zelikovsky, vice president of cloud security services for Radware. “This includes increasing the fighting capacity of our cloud infrastructure to help our customers manage

the increasing complexity and sheer volume of cyberattacks with as little disruption as possible.” According to Radware’s First Half 2022 Global Threat Analysis Report, the first six months of 2022 saw a dramatic increase in cyberattacks across the globe. The number of DDoS attacks climbed 203% and malicious web application transactions grew by 38% compared to the same period last year. “The new site in Dubai fills a growing demand for a local security presence that can deliver rapid response times with accuracy for organisations in the public and private sector,” said Nikhil Karan Taneja, Radware’s vice president



Haim Zelikovsky

and managing director for India, the Middle East, and South Asia. “The launch of the centre underscores our ongoing commitment

to delivering state-of-the-art cyber protection and scaling our capacity in a way that will benefit the whole region.”

ESET to showcase products that protect enterprises in their digital journey

The ESET PROTECT platform has been enhanced with ESET’s customers in mind, with the main objective being in assisting IT admins to better manage security risks.



Demes Strouthos

ESET, Europe’s leading global-scale digital security provider, has announced its participation at GITEX Global 2022, where the company will highlight its new refreshed line of business products that

ensures enterprises in the Middle East can embark on a secure and a smooth digital journey and prevent cybercriminals doing any damage to their networks. Demes Strouthos, General Manager at

ESET said: “ESET has been a pioneer in the digital security and we have part of several organisations in the region to keep their assets, employees and data safe for decades. With our refreshed line of business products organisation can be sure of running their networks smoothly and securely, so that their digital journey is not hampered in any which ways”.

ESET Inspect Cloud ESET Inspect Cloud is a sophisticated cloud-based tool, which enables the ESET PROTECT platform to evolve into an Extended Detection and Response (XDR) solution for enterprise-grade security and risk management

With our refreshed line of business products organisation can be sure of running their networks smoothly and securely”.

capabilities, including advanced threat hunting, incident response, full network visibility, cloud-based threat defence, and more. ESET Inspect Cloud identifies post-execution malicious

code, while ESET PROTECT gives the user full visibility of the response. **ESET PROTECT** The ESET PROTECT platform has been enhanced with ESET’s customers in mind, with the main objective being in assisting IT admins to better manage the security risks in their environments. Firstly, an auto-update mechanism ensures that all ESET Endpoint agents and implemented solutions are always up to date, lightening the burden on IT admins’ shoulders. Secondly, an in-depth integration of ESET Inspect Cloud and the ESET PROTECT platform allows for a much smoother experience, with sleeker dashboards and more streamlined deployments. Furthermore, ESET PROTECT will now offer a dashboard for ESET LiveGuard Advanced, an advanced threat defence solution with cloud

sandboxing included within one of its layers, that analyses suspicious files submitted by endpoints for new or previously unseen threats. “GITEX has always been a wonderful platform to connect with partners, customers, industry experts, ad at the same time from all across the world. We look forward to yet another successful GITEX and take this opportunity to interact with peers and showcase our cutting-edge technology during the weeklong show,” Demes added. Visitors at the GITEX Global 2022 can reach out to us at Stand No. H1-E1 in Hall 1 and can engage with the ESET leadership team to understand how our solutions can ensure they can embark on a smooth digital journey and prevent cybercriminals from playing havoc with their networks.



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Fortinet surpasses 1 million Network Security Expert (NSE) Certifications issued

Fortinet continues to expand the global impact of its training and certification programs with the addition of new courses in priority cybersecurity areas.



Fortinet, a global leader in broad, integrated and automated cybersecurity solutions, has announced it has issued more than 1 million Network Security Expert (NSE) certifications to date, further advancing its commitment to close the cybersecurity skills gap. Adding to this milestone, Fortinet continues to expand the global impact of its training and certification programs with the addition of new courses in priority cybersecurity areas, new training partners, and by expanding access to cyber training and education to empower untapped talent. Fortinet also continues to help organisations build a cyber-aware workforce through its existing Security Awareness and Training Service and through a recent initiative tied to the 2022 White House National Cyber Workforce and Education Summit, by providing a tailored version of the service available for K-12 school districts in the U.S. free of charge.

John Maddison, EVP of Products and CMO at Fortinet said, “Fortinet has a long history of working to close the cyber skills gap and we are proud to share we recently hit a significant milestone by achieving more than 1 million Network Security Expert (NSE) certifications issued to date. Continued learning through training and certifications is a critical way to stay ahead of cyber adversaries who are constantly evolving their attack strategies

and methods. This is why Fortinet’s Training Institute is dedicated to offering award-winning cyber training and certifications for security professionals to upskill and advance their knowledge or for those considering reskilling. At the same time, for organisations looking to build cyber awareness in their employees and strengthen their posture, the Fortinet Training Institute offers its Security Awareness and Training service.”

Advancing Skill Sets in Cybersecurity Professionals to Keep Up with Threats

With more than 80% of breaches being attributed to a lack of cyber skills according to a global 2022 Fortinet report, the cybersecurity skills gap continues to be a top-of-mind concern for organisations. In an effort to help close the cyber skills gap, Fortinet through its Training Advancement Agenda (TAA) and Fortinet Training Institute initiatives is focused on upskilling security professionals to stay ahead of threats with the following efforts:

• Validating Skills and Experience with NSE Certifications: As part of Fortinet’s progress to close the skills gap, the Fortinet Training Institute achieved the milestone of over 1 million NSE certifications issued to date. The eight-level training and certification program

is designed to provide technical professionals with independent validation of their security and networking skills as well as work experience. Fortinet’s 2022 Global Skills Gap report revealed that 95 percent of leaders believe technology-focused certifications positively impact their role and their team, while 81 percent of leaders prefer to hire people with certifications. The Fortinet Training Institute aims to provide professionals the opportunity not only to gain skills to ward off cyber threats, but also career growth opportunities, as leaders value certifications. In addition, NSE training curriculum is easily accessible to empower access to learning and is offered in instructor-lead, virtual instructor-led, and free self-paced training formats.

• Developing Courses in Key Cybersecurity Areas Across all Industries:

The Fortinet Training Institute is continuously updating its training with content that is relevant and dynamic for the issues and challenges cyber professionals face today. For example, the OT Security curriculum, as part of NSE level 7, provides a solid understanding of how to design, implement and operate an OT security solution for critical infrastructures. Other topic areas where the Fortinet Training Institute has expanded curriculum include Zero Trust Network Access and Secure SD-WAN, among others. Additionally, Fortinet offers low-cost labs to further advance skill sets for anyone taking technical, advanced or expert level training.

• Leveraging Threat Intelligence from

FortiGuard Labs in Curriculum:

The Fortinet Training Institute curriculum is developed by Fortinet’s world-class trainers and curriculum developers with an in-depth knowledge of industry-leading technology and the evolving threat landscape. The training curriculum is augmented with FortiGuard Labs’ threat intelligence, a global research team comprised of experienced threat hunters, researchers, analysts, engineers, and data scientists. In addition, the curriculum is designed to evolve based on the latest threat intelligence from FortiGuard Labs, ensuring that anyone taking training and pursuing certification obtains the most relevant skills and knowledge.

• Offering Opportunities for Professionals to Upskill Through Fortinet’s Global Authorized Training Centers:

Fortinet Authorised Training Centers (ATCs) are a network of accredited training organisations in more than 130 countries and territories around the world, teaching in 26 different languages. ATCs deliver the Fortinet Training Institute’s cybersecurity training in local languages. New ATCs that have recently joined the program, extend the availability of Fortinet’s training to security professionals around the world, including: Exclusive Networks (USA), Wavelink (Australia), HRP (Hungary), and DACAS (The Caribbean).

Expanding Access to Cyber Training and Empowering Untapped Talent

Fortinet is increasing access to cybersecurity

training so that more people, regardless of their educational background, current career or life experience, can access cyber courses and help kickstart a career in cybersecurity. Fortinet is also empowering untapped talent pools, including women, students, veterans and more, to reskill or expand their skills for a career in cyber, helping to address the industry talent shortage. As part of this focus, Fortinet made a commitment in September of 2021 to train 1 million people in cybersecurity over 5 years between 2022-2026 and is on track to meet this through various initiatives, including:

• Enhancing organisations’ cybersecurity awareness training for all employees with the Security Awareness and Training Service:

Any company looking to further protect their security posture by advancing all their employees’ cyber skill sets and knowledge can easily deploy the Fortinet Training Institute’s Security Awareness and Training Service. This service introduced earlier this year is a SaaS-based offering that delivers timely awareness training on today’s cybersecurity threats. It helps IT, security, and compliance leaders build a cyber-aware culture where employees recognise and avoid falling victim to cyberattacks.

• Offering a Free Security Awareness and Training Service for K-12 School Districts in the U.S.:

Fortinet announced that it has made its Security Awareness and Training Service available to K-12 school districts across the United States free of cost, making the training available to approximately 8 million faculty and staff. Educational institutions have seen an increase in bring your own devices (BYOD) making schools and students more vulnerable to cyber threats due to the expanding attack surface

and, thus, must ensure they are securing their critical digital assets and sensitive information. With the tailored service, school districts can implement training for staff and faculty to expand their skill sets and cyber knowledge, so they don’t fall victim to popular threat methods as part of the overall school cybersecurity strategies.

• Expanding Academic Partner and Education Outreach Programs Partnerships:

With more than 470 Authorised Academic Partners around the world across more than 90 countries and territories, the Fortinet Training Institute continues to work with education institutions globally to help prepare the cyber workforce of the future. Among the new institutions worldwide that have joined the Academic Partner Program are: Universidad Panamericana (UP) in Mexico, Technological University of Queretaro (UTEQ) in Mexico, KLE Tech University in India, South Regional TAFE in Australia, Università di Tor Vergata of Roma in Italy, Cybersecurity Business School in France, UIB - Universitat de les Illes Balears in Spain, Polytechnic Institute of Guarda in Portugal, University West - Högskolan Väst in Sweden, South Texas College in the United States and more. As Authorised Academic Partners, these institutions are using Fortinet’s award-winning technical training in their classrooms and providing students with valuable industry certifications to add to their resumes upon graduation.

Similarly, the Education Outreach Program is expanding Fortinet’s reach by partnering with additional organisations who represent traditionally underrepresented groups in the high-tech sector such as women, veterans, economically disadvantaged and more. New outreach partners include Cerco IT and National Economic Education Trust (NEET).

Vrata Tech expands operations to the UAE

Vrata Tech Solutions, an Arvind Mafatlal Group Company, expands to the UAE, starts operations in Dubai.

Vrata Tech Solutions Pvt. Ltd., an Arvind Mafatlal Group company focused on empowering businesses to be future-ready with cutting edge technology solutions, today announced the opening of its new office in Dubai. Vrata Tech Solutions LLC (VTS Dubai) will lead the company’s expansion into

the GCC & MENA region. Shibin Chulliparambil, CEO, Vrata Tech Solutions Pvt. Ltd. said, “VTS’ expansion into Dubai is yet another milestone in our global journey, and we look forward to exploring the exciting potential of the GCC and MENA markets and provide our

best-in-class products and services to clients there. The IT landscape is getting increasing complex and VTS Dubai is committed to helping businesses navigate their way through the challenges”. As businesses undergo digital transformation, VTS Dubai will support



Shibin Chulliparambil

businesses in reaching their technology goals and becoming organisationally resilient. Fuelled by their

strength and capabilities, VTS Dubai, will help organisations unlock the potential and ride the wave of

digital transformation that is the need of the hour. IT spending in the UAE is poised to take off and is projected to reach a total of \$8.2 billion by 2023. While software and services demand will drive IT spending growth over the medium term, the future will also see emerging frontier technologies such as AI, ML, Big Data, RPA, Analytical tools driving growth. VTS Dubai expects to make businesses more agile, cost-efficient and secure with solutions around cloud computing, data analytics, cybersecurity, and IoT.



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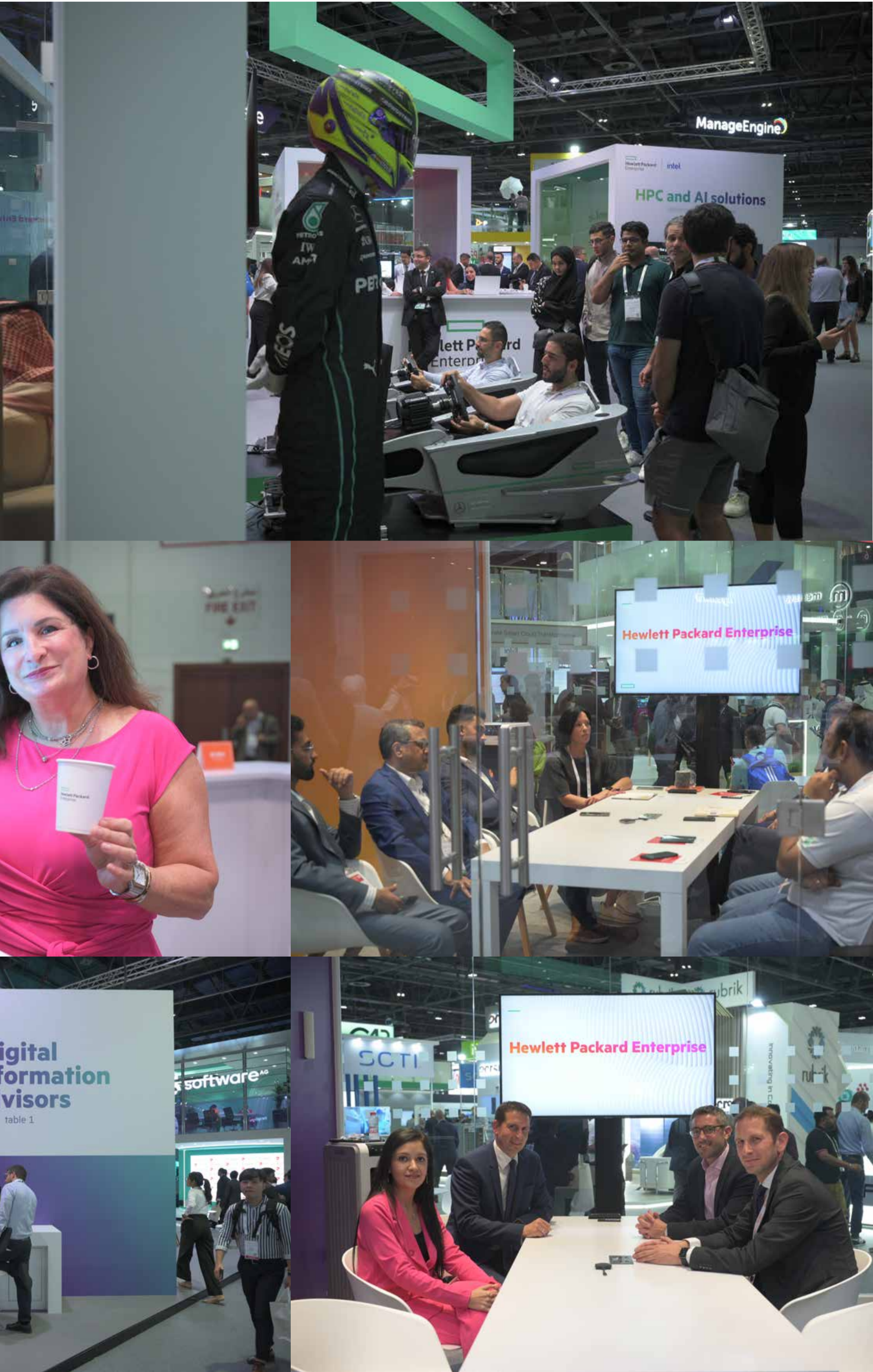
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ESET MIDDLE EAST at GITEX 2022 - Hall 1, Stand H1-E1

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Stand: H7-A1

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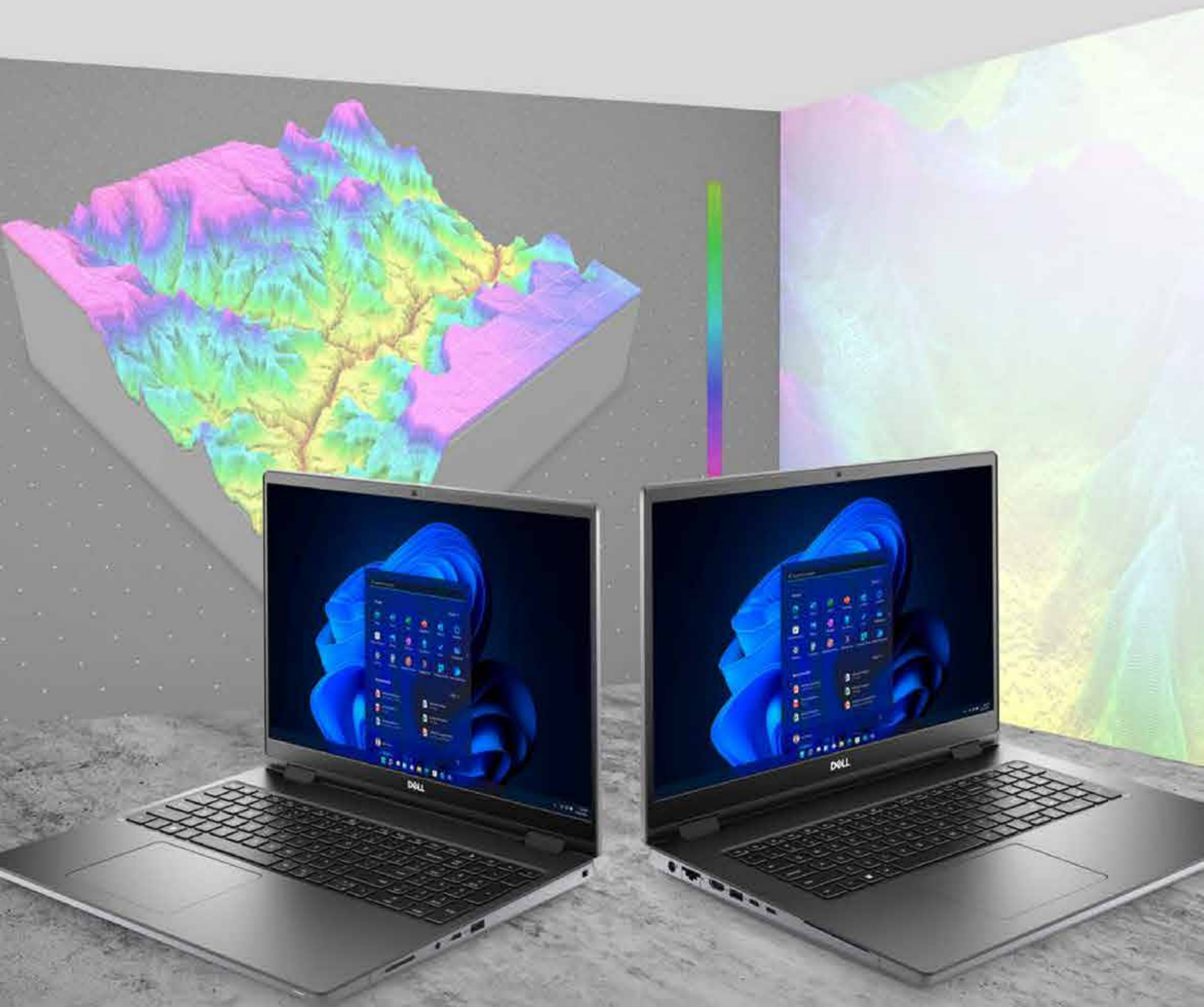
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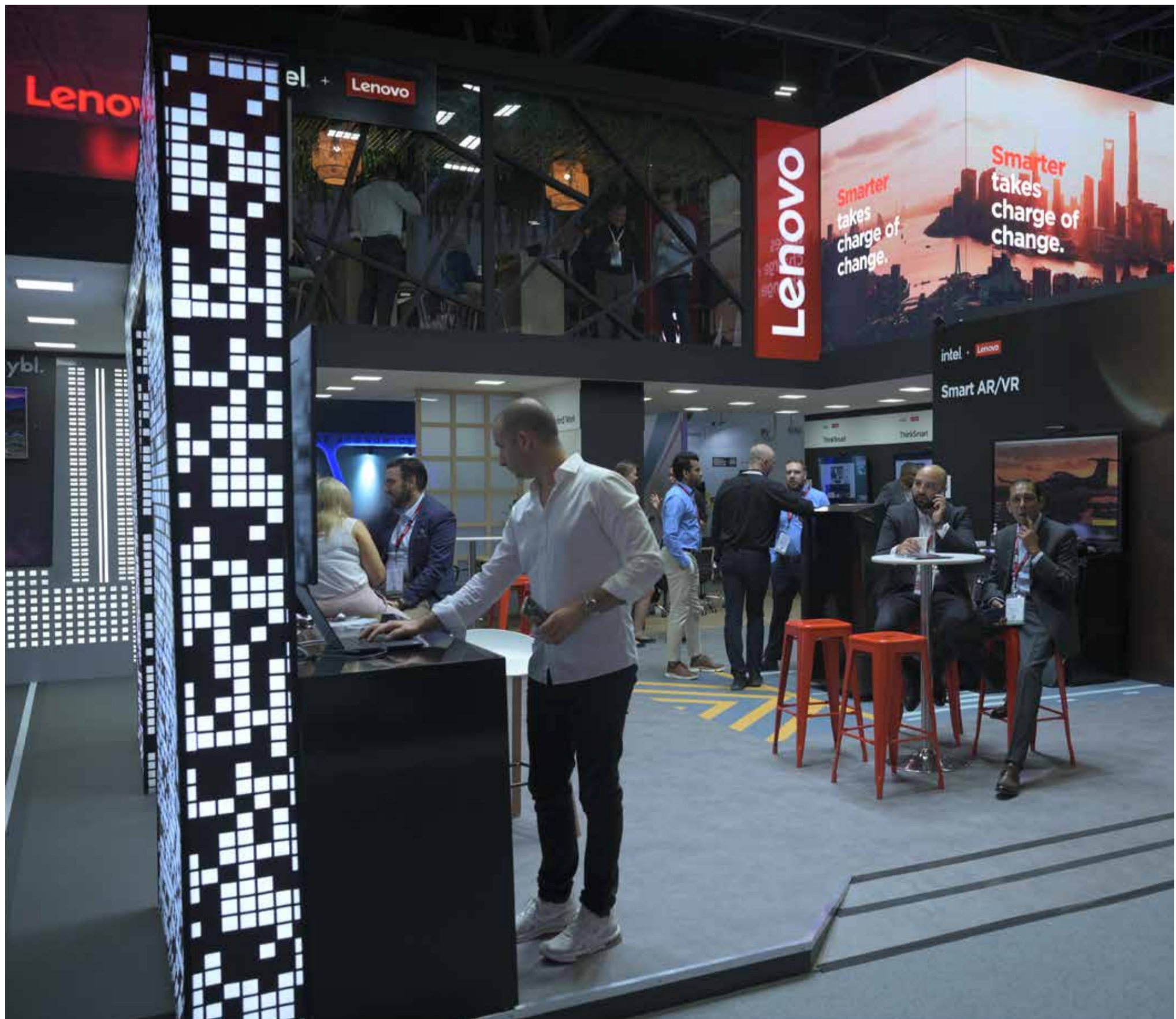
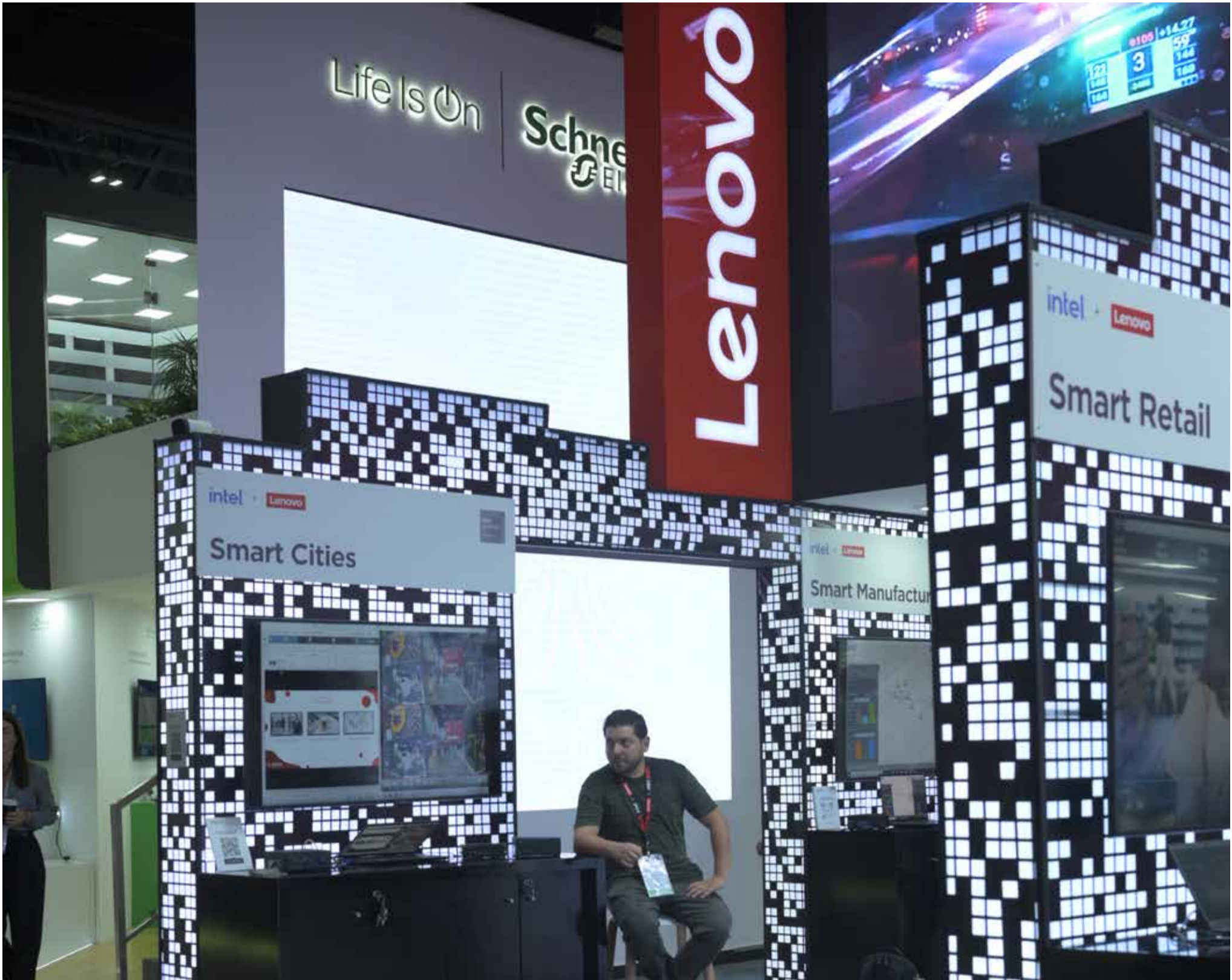
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Veeam

Stand: H7 D20

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Lenovo

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STANDS TO WATCH



VAD Technologies

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